



Lina Duque, MBA, is Founder and CEO of UNTOLD with a mission to empower women to own, tell and share their stories. She is a social media strategist, university lecturer and international speaker whose analysis has appeared in CNN, Forbes, and the Harvard Business Review. Lina is advisor to senior leaders and academics on using social media to establish thought leadership and amplify their message and impact. She has presented at top universities and organizations around the world, including Harvard University, McGill University, University of Toronto, Lean in Canada, Women in Bio, Ellevest Network (New York) and the World Communication Forum (Geneva). Lina teaches Digital Media Strategy for Leaders at University of Toronto's School of Continuing Studies. She has an Executive MBA from Ivey Business School, Western University (Canada).

Twitter: [@LinaDuqueMBA](https://twitter.com/LinaDuqueMBA)

Instagram: [@LinaDuqueMBA](https://www.instagram.com/LinaDuqueMBA)

LinkedIn: [linkedin.com/in/linaduque](https://www.linkedin.com/in/linaduque)